



## Internal Quality Assurance Cell Ganjam College, Ganjam

### **Institutional Distinctiveness:**

### **Social Values and Community Service:**

Our college's mission is to genuinely address the educational needs of the ordinary people in this rural and economically disadvantaged area. We are committed to upholding high academic, professional, and societal standards with sincerity. We believe that college life encompasses more than just academics, social activities, and fun. It also involves developing communication skills, raising awareness about social, environmental, and gender issues, and addressing societal disparities. We believe that every student has the potential to contribute to improving the community and personal growth. Following steps are adopted by the institution to instill social values and community service among the students.

#### **i) Orientation Session for students in community service:**

Our college is committed to instilling social values and responsibilities in all students. With the goal of contributing to the country's socioeconomic development, the college is dedicated to giving back to the community. Various student committees are established to fulfil societal duties. Comprehensive orientation sessions ensure that new students understand the institute's principles and aims. In addition to sports and cultural activities, YRC, NSS and NCC units coordinate events like tree planting and field trips to expose students to contemporary societal challenges in the NSS adopted village of Borigaon.

#### **ii) Personality Development of Students:**

Under the Principal's capable leadership, students are motivated to wholeheartedly contribute to the community with discipline and dedication. At the beginning of each session, we have a Personality Development training that involves community service to teach students the value of giving back. Additionally, all first-year students must complete a minimum of 15 hours of community service, and our Programme Officers regularly engage in open conversations with the students on various topics.

#### **iii) Awareness Programmes about critical environmental issues:**

We also organize events for first-year students to raise awareness about critical environmental issues. The poster competition event launched last year was specifically for first-year students to showcase their ideas for addressing environmental challenges. Emphasizing societal development, the NSS units actively engage students in various duties to instill social ideals.

#### **iv) NCC, YRC & NSS & Disaster Management:**

Throughout the year, the NSS and YRC unit hosts a range of events including street plays, cleanliness drives, tree planting, waste management, gender equity initiatives, field trips, and more. The YRC and NSS units also participated in the successful 'No plastic on campus' campaign, which highlighted the impact of plastic disposal. The college upholds the value of

social responsibility beyond the YRC and NSS unit, supporting students in initiating various activities, like organizing charity campaigns for cyclone victims and caring for migrant labourers during the initial Covid-19 wave, including operating a 'Temporary Medical Centre' on campus for 21 days and hosting a rally to raise awareness about Covid-19.

**v) Mental Health:**

In light of concerns about mental well-being during the lockdown, volunteers collected students' experiences throughout the shutdown. They have been provided support through counselling. Mentors have played a key role in supporting the students through the lock down period by guiding them to access online resources and stay connected through online mode.

**vi) Entrepreneurship Skill Development:** We aim to empower women to overcome social barriers through education and entrepreneurship. Our Entrepreneurship Skill Development Cell actively guides students in this line of action by conducting workshops and awareness programmes.

**vii) Health & Hygiene:** The YRC units of our college organised different awareness program on health and hygiene through meeting as well as campaigning. Every year YRC units organise blood donation camp, eye camp and health check up in college premises for students and locals.

**viii) NCC 'C' & 'B' Certificates:**

The NCC cadets of the institution have not only achieved 'B' or 'C' certificates but also excelled in activities such as trekking, mountaineering, and para-gliding, which has brought praise and recognition to the college. These cadets have combined their education with these activities, which has led to job opportunities and many are currently serving as police officers in Odisha and soldiers in the Indian Army, contributing to the country as responsible citizens.

**ix) Electoral Literacy Programmes:**

In keeping with the theme of generosity and empowerment, we have pledged to serve as a guiding light of inspiration, illuminating the path of knowledge. Every student is dedicated to the ongoing mission of contributing to society and creating positive change. The college has taken a number of initiatives in electoral related issues. ELC Student Volunteers along with NCC Cadets, NSS and YRC volunteers undertake -- i) door to door survey on new voters' enrolment; ii) undertakes awareness drives among the students and the community; iii) shares content through social media, distribution of handouts and Notice Boards; iii) Undertakes drive for Aadhaar-Voter ID link; iv) conducts awareness and enrolment programmes under SVEEP((Systematic Voter's Education and Electoral participation);v) Creates content that contribute to democratic values and enhanced participation in electoral processes.

**x) Alumni Engagement:** Alumni engagement in college is crucial for building a strong, supportive community and fostering lifelong connections. Our college has successfully implemented Mo College Abhijan scheme of Govt. of Odisha through which the alumni has made significant contribution financially as well as in knowledge sharing and placement. Feedback is collected from the alumni every year which is analyzed and report posted on college website. The Principal takes action on the basis of alumni feedback to update all the facilities. The college has a WhatsApp group for the alumni to stay connected and share their views. Alumni act as the crucial link for community engagement.

- xi) **Juba Sanskar:** The College believes in character building among the youth. The Juba Sanskar program is an initiative aimed at inculcating values, social responsibility, and community engagement among college students. To implement this policy, a Juba Sanskar Committee has been constituted that conducts Juba Sanskar Programmes in collaboration with NCC, YRC and NSS. Ethics and Values units are also taught to students of all the six semesters which is as a part of the U.G. curriculum in which students learn about Indian Constitution, Environmental Ethics, Gender Equity, Issues related to the vulnerable sections of the society, Human Trafficking, Issues of Drug addiction, Ethical Values and Good Citizenship, Ethical Values for Student Life and other such topics.
- xii) **Capacity Building Measures:** Capacity building among staff in colleges is crucial for enhancing their skills, knowledge, and performance to support institutional goals and student success. Teaching Staff members are encouraged to join in Faculty Development Programmes to enhance teaching, research, and mentoring skills. NCC ANO and Programme Officers of NSS and YRC regularly attend training programmes successfully and implement their learning in the college. Teaching Staff members regularly attend training sessions on diversity, equity, and inclusion to foster a welcoming and inclusive environment and have been able to effectively utilize technology in their roles who in turn train students to work for the community.
- xiii) **Gender Equity:** We aim to empower women to overcome social barriers through education and entrepreneurship. Women's Cell of the college celebrates International Women's Day to raise awareness about gender equity, women's empowerment and other gender related issues. Gender Equity Policy of the college is hosted on College website that shows our commitment towards women empowerment and zero tolerance to gender discrimination and sexual harassment. Internal Gender Audit is conducted by IQAC every year to find out the gaps in the implementation of gender equity policy. Key positions within the institution's organizational structure are held by women employees of the college. Girl students find a safe environment to pursue their academic and other interests. Girl students stage street plays to raise social awareness on several issues like swachhata, female foeticide and others.
- xiv) **Green Measures:** The college has been implementing a paper reduction initiative for the past three years, relying on WhatsApp and G-suite for communication. Students are actively involved in this effort, and classes, exams, and other activities were conducted online during the pandemic. Our college is declared a Plastic Free Zone and single use plastic is strictly prohibited. We have installed solar panels, LED lighting, and energy-efficient equipment to reduce energy consumption. Rainwater harvesting systems and low-flow fixtures are installed to reduce water waste. Conservation efforts are carried out to protect campus flora and fauna to reduce carbon footprint and promote biodiversity and protect natural habitat. Students spread the awareness in the community to implement the green measures.

  
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