

## Placement Cell

## Ganjam College, Ganjam

The Institute's Placement Cell plays a crucial role in advising and guiding degree students as they seek suitable jobs and launch prosperous careers. The Institute's Placement unit helps students reach their career objectives by offering them all the support and direction they need.



The cell identifies industry demands and prepares students for these needs by taking appropriate action. The unit provides due importance to skill enhancement programmes like Soft skills and Computing skills which will give our students an edge to compete and perform well. It works in close association with Career Counselling Cell of the college.

## The Following are the Placement Cell's Objectives:

- Supporting students' personal development;
- Bridging the gap between industry and academia;
- Developing and establishing a link between Industry and Institute;
- Assisting students with career growth and development;
- Organising corporate executive training programs on various managerial skills.



Through regular corporate guest lectures and other preplacement industry/corporate related activities, the placement cell aims to increase the employability of its students. The institute brings in high-level business executives to mentor and develop students in line with business requirements. Ganjam College alumni too support the endeavour of the college.

The institute

aims to provide students with networking and grooming opportunities through a variety of corporate activities. The semi-annual placement session takes place every year. Students are encouraged to participate for their overall development. The institute makes sure that maximum no. of students attend and contribute to the placement-related



activities. Two students has been assigned by the institute to work as eye technicians at Sankar Eye Hospital in Samarjhola, Hinjilicut of Ganjam District, Odisha. Students are provided information about jobs and necessary skills required for the jobs. Students are also trained in communication skill development, quantitative aptitude and reasoning skills that help them find suitable placement.