

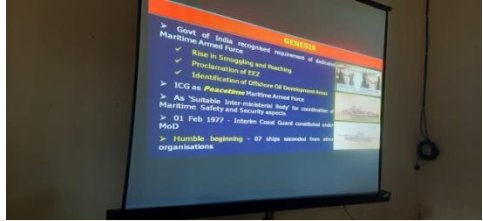


## Entrepreneurship Skill Development Cell (ESDC)

Ganjam College, Ganjam

Ganjam College has a dedicated Entrepreneurship Skill Development Cell which stimulates the young minds to create, innovate and find sustainable solution to the societal challenges.

To unleash the spirit of Innovation among students and young faculty we at Ganjam College strive to blend theory with practice by organising various lectures, seminars, and workshops. To foster creativity and research-oriented attitude, students are encouraged to present papers in the national seminars organised in the college and outside. IQAC from time to time organises different initiative to underscore the importance of research, innovation and entrepreneurship.



For example, an Investor awareness programme conducted in December 2023 highlighted the scope and importance of investment and entrepreneurship.


Entrepreneurship supports economic development by contributing to innovation, product improvement, employment creation, and inclusiveness. In India, governments are boosting the entrepreneurial ecosystem realize its benefits for the country's economic growth. The College has establish an Entrepreneurship Development Cell, led by Sri S.N. Muduli, Sri K. Purusottam Patra, and Sri Suman Sethy to support students in becoming dynamic entrepreneurs through awareness programs, seminars, workshops, and interaction with young entrepreneurs.



The objectives are to raise student awareness about entrepreneurship, enhance industry interaction, help students acquire managerial skills, adapt to market trends, and help them achieve their goals.



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Principal  
Ganjam College  
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