



THE ELECTORAL LITERACY CLUB (ELC)



GANJAM COLLEGE, GANJAM

Electoral Literacy Club OF Ganjam College is a platform to engage the college students through interesting activities and hands-on experience to sensitize them on their electoral rights and familiarise them with the electoral process of registration and voting. Ganjam College ELC, aims at strengthening the culture of electoral participation among young and future voters as well as spread awareness about voting rights and voting enrolment in the community.



< ELC, Ganjam College, Ganjam, Nodal Officer and student volunteers at the Office of the District Chief Election Officer, Chatrapur on National Voters' Day, 2024.

Three of our students, Ms. Rani Reddy, Ms. Rajlaxmi Reddy and Ms. Rashmi Reddy got training as Master Trainers at Chatrapur. This helped to enroll many young and new

voters from our College as well as neighboring areas. This club with the help of Ganjam administration participated in mass enrollment of new voters and rallies to spread the message of voting rights.

Dr. Durga Prasad Dash > ELC, Ganjam College Nodal Officer, receiving Prize and Certificate from Sri Dibya Jyoti Parida, District Election Officer & Collector, Chatrapur on for its outstanding performance in raising awareness among the students community.



Apart from voter awareness, ELC

- encourages critical thinking about political issues and policies.
- fosters civic engagement, community involvement, and social responsibility.
- Conducts voter registration drives and assists members in registering to vote.
- Shapes informed citizens who can positively impact the democratic process.

SVEEP(Systematic Voter's Education and Electoral Participation) Programmes at College

Systematic Voter's Education and Electoral participation (SVEEP) is the flagship programme of the Election commission of India for voter education, spreading voter awareness and promoting voter literacy in India. The college has conducted a number of programmes under SVEEP at the behest of the Office of the Collector & District Election Officer.



← Ganjam Sub-Collector addressing the students inside college Auditorium Hall. Also present are Ganjam Tahasildar and Ganjam Block officials.

SVEEP's primary goal is to build a truly participative democracy in India by encouraging all eligible citizens to vote and make an informed decision during the

elections. The programme is based on multiple general as well as targeted interventions which are designed according to the socio-economic, cultural and demographic profile of Systematic Voters' Education and Electoral Participation program, better known as SVEEP, is the the state as well as the history of electoral participation in previous rounds of elections and learning thereof.

RDC, Berhampur visited the college o 30.11.2022 for Adhar-Voter Card Link Awareness and Young Voter's Enrolment Programme.



Principal
Principal
Ganjam College, Gm.